



Organizational Decision-Making
MADS 6610 / Fall 2019

OUR
PROPOSAL

PROJECT
TIMELINE

STRATEGIC
PLAN

CONSIDER
THIS!

225 SUMMIT AVENUE



Memorial Sloan Kettering
Cancer Center



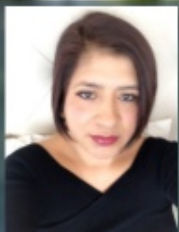
Memorial Sloan Kettering
Cancer Center

MEDICAL TATTOOING

OUR
TEAM



OUR
LOCATIONS



Rita Barragan



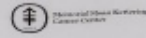
Mirian Ochoa



Silvia Flores



Rosa Reyes



October 8, 2019

Organizational Decision-Making Committee
Fairleigh Dickinson University
Petrocelli College of Continuing Studies
150 Kotte Place
Hackensack, NJ 07601

Dear President:

This letter is in regard to the **Million-Dollar Grant for a Million Dreams**.

We are glad to give you some brief information about our organization, named Memorial Sloan Kettering Cancer Center (MSKCC). It was founded in 1884 as New York Cancer Hospital on Manhattan's Upper West Side by a group that included John Astor and his wife, Charlotte. During the years, the center had several names, and in 1960 the center keeps the title as Memorial Sloan Kettering Center, which is the largest privately-operated non-profit cancer center in the world. For many years, this center has been dedicated to caring for patients with cancer, advancing biomedical knowledge through research, and training healthcare professionals in the specialists and subspecialties of cancer care.

We are highly interested in winning the **Grant** you are offering. Attached is a proposal that provides you with all the details about our center and what our needs are. If we have this **Grant**, we have the opportunity to help people with cancer, especially women and men that are diagnosed with breast cancer and providing treatment to people with burns. Our objective is to offer all patients Self-Confidence, Quality of Life in Women/Men, Body Image, Self-Esteem, and Insurance of Permanent makeup for people with low income.

There are a few different ways we could use this **Grant** to be able to serve more people with cancer. Primarily, we would love to create a Medical Tattooing Center in our facilities located in New Jersey with space for training and information sessions to promote Medical Tattooing.

Besides, with that **Grant**, we can add a new Simulation Lab with all the advanced equipment. Therefore, we can hire more instructors, so our students and or volunteers can use the center for training. Also, we can acquire more storage space because we often have organizations and people who want to donate equipment for our labs. Therefore, our students can use them for their training purpose. With this **Grant**, we can advertise MSKCC Medical Tattooing in more places to recruit more instructors and students/volunteers.

The more we get the MSKCC Medical Tattooing name and mission out there, the more instructors, students/volunteers we would have available to serve the community. With this **Grant**, we will be able to accomplish our mission and create an environment to bring hope to many cancer patients.

This **Grant** will benefit every patient at Memorial Sloan Kettering Cancer Center, especially with people that went through chemotherapy, radiotherapy, and burnings. Offering medical tattooing, they can recover their **self-esteem** because all patients will greatly value this service. This **Grant** will enable us to fulfill John Astor's dream and our mission to elevate the quality of life for many cancer patients.

Best regards,
Team Group #1

PROJECT 1

PROJECT 2

Scar & Skin Camouflage

Scar & Skin Camouflage uses medical tattooing techniques to hide or blend the scars so they are less visible, "improving or disguising" the appearance of scars.





Areola Reconstruction

Areola re-pigmentation techniques can "create" an areola after breast reconstruction, minimize the appearance of scars, or restore an areola to a more natural-looking color and shape.

BODY IMAGE AND SELF ESTEEM

SIMULATION LAB



NEW YORK

NEW
JERSEY

MEMORIAL SLOAN KETTERING CANCER CENTER NY

- Founded in 1884 as New York Cancer Hospital.
- The largest privately operated non-profit cancer center in the World.
- The Center's present and future development continues to be built on this foundation.
- MSKCC are seeing innovations in areas of cancer treatment that have not had a major discovery in years.



Memorial Sloan Kettering Cancer Center NJ

- MSKCC New Jersey offers the same expert cancer care patients expect from Memorial Sloan Kettering, just closer to home.
- Services Offered: Surgical, Medical, and Radiation Oncology Consultations.
- Two-story 110,000 square foot clinical for future growth programs.
- Featuring a “New Medical Tattooing”





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OBJECTIVES

- Infrastructure for Training
- Equipment
- Simulation Labs
- Training Hospitals on Medical Tattooing (3-D Areola Tattoo)

MISSION

VISION

GOALS

Our Mission of Medical Tattooing is
for EVERYONE to deserve
Self-Confidence, Body Image, and
Self-Esteem.



Our Vision is
"Using the power of Beauty to **Transform** and **Heal**"



Our Goals:

- Scholarships
- Internships
- Earn college credits
- Recruit students/instructors
- Provide self-esteem to our patients





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PROJECT TIMELINE

Infrastructure
for Training

Equipment

Simulation Labs

3-D Areola Tattoo





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Memorial Sloan Kettering
Cancer Center

Your Decision is
making a difference



Burning
Tattoos

3-D
Areola
Tattoos

Students
and
Volunteers

Thank You
for your
support











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