

**Dear President:**

This letter is in regards to the million Dollars Contest.

We are a non profit organization called CASA. It's in our best interest to win the money. Above we are sending you a brief explanation, to show you what are we all about and what is our needs.

Honestly, the more funding CASA has, the more children we can serve. As you can see in the annual report, Hudson County CASA served 247 children who were in foster care during the 2018 Fiscal Year. There are a few different ways we could spend that money to be able to serve more children. First of all, we would love to purchase a larger office with space for training and information sessions.

We would love to have more parking so our volunteers do not have to pay to park when they attend court hearings. We would also love to have more storage space because we often have organizations and people who want to donate items for our children, but we have very limited storage space in our current office. Also, we could advertise CASA in more places to recruit more volunteers.

All of the CASA programs in New Jersey have been looking into larger advertising campaigns, but have been unable to follow through due to expensive prices on often viewed advertising space. The more we get the CASA name and mission out there, the more volunteers we would have available to serve the children of Hudson County. If we get this money we have a mission.

These Money will benefit every CASA Organization across the Nation. We will develop a better system to accommodate Every child in need.

**A MILLION DOLLARS for A MILLION DREAMS**



**CASA**

Court Appointed Special Advocates  
**FOR CHILDREN**

**HUDSON COUNTY CASA**



**CASA**

Court Appointed Special Advocates  
**FOR CHILDREN**

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**HUDSON COUNTY CASA**

**BY: YOKASTA BLOISE; NATALIA ESCOBAR;  
ADRIANA FADUL; ARIEL RAMIREZ**

# WHY WAS THIS ORGANIZATION WAS CREATED?

- This organization was created by the need to help children.
- In 1977, by Seattle Judge David Soukup, he is a person who was always involved in this social problem, he saw the need to help these vulnerable children and be their voice.



- He saw that the system was not doing well and wanted to rescue them and help them have a family and integrate them into society.



He has spent more than four decades helping battered children, according to statistics in the country more than 702,000 children are abused by their parents or relatives a year.

# **CITIES WHERE YOU ARE CASA COURT APPOINTED SPECIAL ADVOCATES IN NEW JERSEY.**

- \* CASA OF MORRIS AND SUSSEX COUNTIES.
- \* CASA OF HUDSON
- \* CASA ESSEX COUNTY, NJ.

# **CASA OF MORRIS AND SUSSEX COUNTIES.**

THE FIRST CASA PROGRAMS IN NJ WERE ESTABLISHED IN 1986 AND 1987 IN ESSEX COUNTY AND MORRIS COUNTY, RESPECTIVELY. CASA OF NJ WAS CREATED IN 2000 TO ADDRESS THE NEED TO EXPAND CASA PROGRAMS THROUGHOUT THE STATE. IN ADDITION TO EXPANDING THE CASA MODEL INTO ALL COUNTIES

## **SUSSEX COUNTRY**

43-47HIGH STREET  
NEWTON, NJ 07860  
973.579.0717

## **MORRIS COUNTY**

18 CATTANO AVENUE  
MORRISTOWN, NJ 07960  
973.998.7590

# CASA OF HUDSON

Hudson County CASA was incorporated in 2002 and received its 501(c)3 designation as a non-profit organization. Soon thereafter, an executive director was appointed and the first volunteer training program began. During the next ten years, Hudson County CASA continued to grow. In 2015, 202 children were served; 31 of them found safe and permanent homes.

**HUDSON COUNTY**  
442 HOBOKEN AVENUE  
JERSEY CITY, NJ 07306  
201.795.9855



# CASA OF ESSEX

Casa Essex is a nonprofit organization. It is the oldest and largest Casa program in New Jersey. Most of the children cared for in New Jersey are cared for at CASA Essex. We raise money all year round to support CASA's services. You could help by hosting your own fundraising event to benefit Essex CASA.

**Address:**

CASA for Children of Essex County  
212 Washington Street - Room 912  
Newark, NJ 07102

**Phone:** (973) 622-1110

**Fax:** (973) 622-4843

**Email:** [info@casaessex.org](mailto:info@casaessex.org)

That's why every dollar donated is so important because this organization has many programs in NJ. CASA of NJ provides support to community-based CASA programs in NJ, primarily via pass-through funding, training, public education, and technical assistance. Additionally, it provides a forum for local CASA programs to share resources, improve their programs, and unify CASA's voice on behalf of children in foster care statewide.

# OUR OBJECTIVES



- Make campaigns and publications to raise awareness and promote good family treatment.



- Expand our educational program so that children receive an adequate education.



- Help high-risk adolescents complete their schooling.

- EXPAND CARE CENTERS TO TAKE CARE OF CHILDREN WITH PROBLEMS.







- CREATE RECREATIONAL AREAS WHERE CHILDREN FEEL IN AN APPROPRIATE, SAFE, AND VIOLENCE-FREE PLACE.

# OUR VISION



- A safe home.
- A permanent Home.
- As quickly as possible

The CASA volunteer is guided by the “best interest” principle when advocating for a child.

We advocate for children to make their wishes reality.

# OUR MISSION

- **Hudson County Court Appointed Special Advocates (CASA)** is a non-profit organization committed to advocating for the best interests of abused and neglected children.
- **CASA** works through trained community volunteers to ensure that needed services and assistance are made available to children while helping to move them toward safe and permanent homes.
- Helping this children to find a “Home” to make our world better.





# WHY SHOULD WE CONTINUE TO HELP THIS ORGANIZATION?

Because it is the way to reclaim ourselves as a society and, to assume our responsibility to help create a better world for these children who are just beginning to live and who are so fragile that they deserve a second chance to have a true family that cares for them and protects them giving them happiness .



# VOLUNTEER



**CASA VOLUNTEERS ARE PAIRED WITH A FOSTER CHILD, GET TO KNOW THAT CHILD AND HIS OR HER CIRCUMSTANCES THROUGH MONTHLY VISITS.**

**INFORMATION IS GATHERED FROM TEACHERS, DOCTORS, AND SOCIAL WORKERS AND VOLUNTEERS MAKE RECOMMENDATIONS TO A COURT JUDGE BASED ON THE CHILD'S NEEDS. VOLUNTEERS INFLUENCE A FOSTER CHILD'S LIFE ACROSS MANY SIGNIFICANT AND FAR-REACHING LIFE CONCERNS SUCH AS MEDICAL CARE, ACADEMICS, AND ENRICHMENT ACTIVITIES.**

# WHY CASA . . .



- There are many reasons why we should give charity and particularly one associated with Children. Donating to noble causes not only benefits the charities themselves, but it can be rewarding for us too.



Other than a human gesture, recent studies show that Millennials have driven the responsibility movement; therefore they are likely to spend more with brands that support causes. Millennials do represent a big percentage in spending power and his might be powerful for our company's sales.

- By donating money to CASA (Court Appointed Special Advocates) we can inspire employees, and communities.
- With this contribution we will help children meet their basic needs and also train volunteer advocates to look out for the best interests of children. In the end, abused and neglected children will have a chance to thrive.





# CONSIDER THIS :



- Employee Morale – Will stimulate employee's positive attitude and uplift workplace culture. Employees and their families respect companies that care for their community.

- Tax Deduction – It is a huge benefit to our tax savings.





- Good for our Community – Giving back to the community make great impressions on others. Even more if we donate to help children after all our company is located in a large family-oriented community. Assisting children succeed will profit everyone.

- Marketing – Donations put our company's name out there, specially if we support our future clients "The Children".

