

FemTech & Partners  
Nonprofit Organization

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Females in Technology: Closing the Gender Gap

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## Introduction

FemTech is a Non-Profit organization which will work on behalf of girls and women to empower them to excel in technology and engineering careers. We are trying to transform education to employment opportunities. Through the different programs that we will provide, female high school and college students will benefit from coaching, education, and experience. A single mother's program and funding partners are providing certificate program in technology to adult single mothers interested in workforce education and employment, this way they will improve their lives and lives of their families. Also, an Entrepreneurs program supports women to do startups in New Jersey connecting them with the right resources including corporate pitch sessions, mentorships, and educational events. Our team of volunteers, professionals and programs deliver professional development and networking at no charge.

FemTech and its partners and collaborators are committed to growth and expand nationally and globally providing opportunities that support girls and women to close gaps in our society.

## Mission

FemTech's mission is to provide girls and women with resources to develop in technology so they can transition from their school or from their home to the workforce.

FemTech is an organization that values diversity, equity, and closing the gender gap as essential to our mission. We focus our work and help not only on gender diversity but also on young women who are previously limited in computer science and technology fields.

## Vision

FemTech meets its vision through education, coaching, networking and mentoring opportunities for high school, college girls and women at all levels of their careers in New Jersey. FemTech would like to reach girls and women around the State who are on track to close the gender gap in the new entry- level tech jobs by 2027

Grow our Entrepreneur Program - Despite continuing challenges for women in business generally, there has never been a better time for women-owned companies

## Objectives and Target Goals

The objectives to our success are to get as much help as we can for our nonprofit organization building and maintaining strategic alliances with corporations and other industry related business partners. For example, DTCC and Citrix are corporations which will be donating laptop and other devices for girls and women enrolled in our programs, besides their financial support, they will give scholarships certifications for adult single mothers. The goal is to grow to help more female in their professional pathway.

Implementing and constantly recruiting females that want to become engineers. If possible FemTech would like to create a bigger Technology Center for our participant that wanted to benefit of staying on site.

## Start-up Summary

FemTech has a location in Elizabeth NJ. The start-up funding will be financed by the financial support of our partners DTCC, Citrix and Phillips66 Refinery. Also, youth STEM grant and women Entrepreneurs grant that support women led startups. And donations from small busines of the area.

## Target Audience – Marketing and Networking

FemTech as a nonprofit in technology has the advantage to count with experts to manage multimedia and marketing using different platforms as: Webpages, different social media (Facebook, Twitter, Instagram) besides advertising, we can keep our audience informed with achievements, events, activities, schedules and employment opportunity for our female audience. Also, we will be able to receive online donations.

We will keep our donor and audience updated with transparency on how the funds are used. The goal is to network with more companies and connect with people interested to help our organization. We will send our Newsletter, Annual Reports and Fundraising events information.

We will target our advertisement and network with high schools, colleges and women centers within the community as well.

## Programs and Services

Building the largest Pipeline of future female Engineers in the United States through learning opportunities and career support.

FemTech is an organization that values diversity, equity, and inclusion providing programs to young women who are previously diminished in technology fields, offering employment

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opportunities in technology corporations this way we collaborate closing the gender gap Our services and programs would be:

Supporting and inspiring girls in high school to break through barriers and advance their opportunities in STEAM

Building strong partnerships among students, colleges, and companies providing college women opportunities to experience careers in technology.

Providing young professional women with professional guidance and mentorship as they transition from student to professional

FemTech Entrepreneurs supports women guided startups in New Jersey by connecting them with the right resources, mentorship, and educational events.

FemTech and our funding partner support technology educational program for single mothers. The goal is to support single mothers who are in college and or working in technology to be educated in one of the fastest growing fields in technology with excellent workforce gap. This program will benefit 10 adult single mothers giving them the opportunity to earn a Certificate from one the most recognized institutes in technology in NJ. Receive free transportation services, childcare and development services, lunches while in class, laptops and more to help improve the quality of their lives and lives of their children.

## Strategy Partnership Implementation – Financial Plan

The strategic partnership implementation with corporations, organization and donors that support and collaborate with our nonprofit organization to succeed with our goals. The organizations we will count with:

DTCC, Considerable Financial support, coaching matching volunteers and funding 10 Certificate program & expenses.

Citrix, Considerable financial support, provide laptop and devices needed for the different programs

Philips66 Refinery, Considerable financial support, new hired engineers match volunteers time coaching, training, and mentoring.

Elizabeth City Grant for Education, funds go towards High School students transitioning to the professional field

USAGRANT - Grant for women – funds go toward all program

UCC, Universities – Connection to recruit students interested in engineers' careers and participating in work study program with us.

High Schools – Working together to transition students to technology and engineers' programs.

Churches – Networking to involve more business interested in fund our organization.

Restore Ministries – Working together to transition High school girls to our organization to continue education and break the poverty and at-risk female youth.

Chamber of Commerce of Elizabeth – Provide us abroad networking with business of the area to involve and collaborate with our cause.



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With the financial support, collaboration, and donations we will be able to help more girls and women who would benefit to this cause. I would like to mention that most girls and women come from previously diminished groups, including girls who are Black, Latinx, or from low-income backgrounds.

Our alliances with our partner, specially DTCC will be the most vital to our success. We will work closely and continue to enjoy all the benefits of this long-standing relationship

We will form alliances with other local organizations

## Management Summary

Our management philosophy is simple and is an integral part of our values, give back to the community helping young girls and women to have better opportunities and better lifestyle.

FemTech is a nonprofit organization which shares the same vision of providing the best possible service and programs. We will encourage and involve collaborators with creativity and enable individual empowerment to achieve this goal. We will manage the organization by setting achievable goals, measuring them, and making mid-stream adjustment necessary.

## Evaluation and Conclusion

As a Nonprofit organization we will be subject to continue organizational and financial changes and challenges , but with the support, collaboration and involvement of valued volunteers, partners, small business, and community donations we will manage to keep forward to grow and help female achieve better opportunities of careers that will bring to a better lifestyle for them and their families.

Value creation is key in the relationship with our partners and entities that collaborate with us in the design, execution, and evaluation of the join activities. FemTech and our partners will implement over a moderate to long-term timeframe

Managing our organization with transparency and enhancing image and credibility to our female participants, partners, business, donor, community and public in general. Complying with our commitment to provide sources to help our girls and women to close the gender gap succeeding in their careers and reaching out their dreams.

Through our programs and services, we will continue working toward inclusion, diversity, and low-income female toward closing the gender gap as part of our mission.

FemTech & Partner Nonprofit organization look forward to achieving successful results and proudly champion our participants to brilliant careers that lead a happy and better life for them and their children.

# FemTech & Partners Nonprofit Organization



Nonprofit organizations working with women in technology in NJ

## Women Helping Women | GSAPP

Women Helping Women at Rutgers developed a partnership with Women Helping Women, a 39-year-old non-profit organization in New Jersey devoted to ...

www.cio.com › Careers ▾

## 16 organizations for women in tech | CIO

Nov 11, 2019 — These 16 organizations are working to support women and close the ... is a nonprofit organization for women in tech that was founded in 1997 ...

Missing: # | Must include: NJ

aauw-nj.aauw.net › national › stem ▾

## STEM - AAUW NJ

Women make up only 28% of the workforce in science, technology, engineering and math (STEM), and men vastly outnumber women majoring in most STEM ...

www.ncwit.org ▾

## National Center for Women & Information Technology |

In computing and technology careers, greater inclusion lifts individual futures ... collaborative peer communities that help build possibility, develop potential, ... Whether you're an individual looking to lead change, or an organization ... Privacy Policy · Terms of Use · Copyright · Site Map · Charitable Registration Disclosures.

www.pamten.com › news › shetek-net-launches ▾

## SheTek | Launch event | Women in Tech | PamTen

The SheTek initiative will build a pipeline of talented women in technology and ... for girls and mentoring them through the transition into college and into the work force. ... SOFKIN is a nonprofit organization registered in New Jersey, USA, and ...

girlswhocode.com ▾

## Girls Who Code | Home

Learn to code! Free summer programs and after-school clubs for teen girls. Explore coding in a fun and friendly environment. Find a program near you!

You visited this page on 11/12/20.

Ad · www.globalwomenpower.com/ ▾ (510) 830-8771

## Women Empowerment Organization - Women's Education Charity

Global Women Power is a Organization for women professionals to meet and help each other. We help Educate, Empower & Enhance the lives of all women professionals and...

Donate · Become a Volunteer · Our Projects · Contact Us

Learn more · About Organization

Ad · www.suwn.org/empower-women/organization ▾

## Organization Empowering Women - Propelling Girls' Potential

You Can Empower Young Women. Learn How To Become A Mentor. See How You Can Make A Difference In The Lives Of Inspirational & Ambitious Young Girls. Since 1998. Impactful Mentor Programs. Changing Young Lives. After School Programming.

After-School Programs · Become A Member · Mentorship Program · Attend An Event

njtechweekly.com › ... › STEM › Women in Tech ▾

## Girls Who Code Summer Initiatives in New Jersey – NJ Tech ...

Jul 19, 2019 — Girls Who Code, an international nonprofit organization working to close the gender gap in technology, is now accepting applications to its free clubs for the 2019-20 school year.

www.womenintechology.org ▾

## Women in Technology

When one woman helps another, amazing things can happen. Professional careers leap forward. That's what Women in Technology is all about. As the premier ...

You visited this page on 11/18/20.

www.facebook.com › Pages › Other › Community ▾

## Women In Tech NJ & NY - Home | Facebook

Women In Tech NJ & NY, Hackensack, New Jersey. 171 likes. Welcome to ... We invite all women interested in building a... Tech.NYC. Nonprofit Organization.

## References

<https://www.dtcc.>

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<https://techjury.net/blog/women-in-technology-statistics/>

<https://www.spencerstuart.com/research-and-insight/women-in-technology-closing-the-gap>

. [\*\*Women in engineering: building a sustainable pipeline of ...\*\*](#)

<https://www.energyjobline.com/article/women-in.>

ttps://usag

read://https\_usagrantsapplications.org/?url=https%3A%2F%2Fusagrantsapplications.org%2Fwomen%2F

<https://www.ucc.edu/admissions/paying-for-college/jobs/job-listings-workstudy-department-jobs/>